

COLIN BAYER WEB DEVELOPER

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I am currently seeking a full-time web development opportunity in the San Francisco area. If you're looking to add a motivated, talented and experienced developer onto your team, I just might fit the bill. I have experience working for advertising firms, branding companies, SEO and Development shops, and general marketing companies.

EXPERIENCE

88 BRAND PARTNERS / SENIOR WEB DEVELOPER

Chicago, IL / February 2010 - March 2012

Built and maintained PHP/MySQL and WordPress-based sites. Configured Apache web servers on both UNIX and MacOSX boxes. Built self-sufficient email blast / invite management tool for a private event. Handled most digital aspects of advertising (web development, maintenance, banner ad development) for Discover Card, NorthShore University Health System, First Internet Bank, and more.

VISIBLE / WEB DEVELOPER

Chicago, IL / March 2009 - February 2010

Built and maintained PHP/MySQL sites. Worked on developing processes for a growing company. Built secure customized shopping cart system using the PayPal API. Used SVN for version control on projects with multiple developers. Helped formulate web development standards and code libraries for the growing company.

LISA P. MAXWELL / WEB DEVELOPER

Chicago, IL / March 2008 - July 2010

Built and maintained a PHP/MySQL driven custom advertisement creator that interfaced with a 3rd party back end. Developed and maintained a streaming video corporate site featuring chat functionality in Flash.

INFOMERCIAL.TV / WEB DEVELOPER & DESIGNER

Venice, CA / May 2006 - March 2008

Responsible for integrating design compositions into both static and dynamic functional websites. Integrating in-house E-Commerce system into sites. Designing single and multiple page E-Commerce sites with an emphasis on drawing the customer in. Implementing streaming video seamlessly into site designs. Minor video editing.

BIG FISH COMMUNICATIONS / WEB DEVELOPER & DESIGNER

Brookline, MA / April 2004 - April 2006

Responsible for the design, coding and overall maintenance of Flash, HTML/XHTML and PHP-Based websites. Prepared for and participated in sales meetings with potential clients by auditing existing sites and developing suggestions and proposals for redesign. Developed new initiatives in client relations and project management.

References for above available upon request.

SKILLS

STRONGEST PROFICIENCIES /

Handcoded HTML 5 / CSS 3
PHP / MySQL
JavaScript, including frameworks like JQuery
AJAX / JSON
API Integration
WordPress integration / customization
Custom CMS / Backend
Mobile / Tablet Responsive Web Design
SVN / GIT Version Control
DNS / web hosting setup
HTTPS Certificates
Writing content for websites and proposals

ALSO SKILLED IN /

OOP Principals
Ruby on Rails
MVC Frameworks for PHP
Test-Driven Development environment
Apache / LINUX server setup

EDUCATION

DEPAUL UNIVERSITY / **CERTIFICATE: RUBY ON RAILS**

Chicago, IL / December 2011

Covered everything from the fundamentals of Ruby, MVC principals, deployment, Test-driven development, gems & plugins, and more.

NEW ENGLAND INSTITUTE OF ART / **BS: MULTIMEDIA & WEB DESIGN**

Brookline, MA / Winter 2002 - Winter 2005

3.8 Cumulative G.P.A. Recipient of Highest Honors award for graduating class. Participation in Web Casting (live streaming of student events) extra curricular program.

EUGENE LANG COLLEGE / **WORK TOWARDS BS: CREATIVE WRITING**

New York, NY / Fall 2002

BOSTON UNIVERSITY / **WORK TOWARDS BS: HISTORY**

Boston, MA / Fall 2000 - Fall 2002